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Press Release

16th October, 2011

INNOVATION DUBLIN FESTIVAL – OCTOBER 17th to NOVEMBER 18th

Dublin Institute of Technology celebrates 100 years in Bolton Street on the first day of Innovation Dublin 2011.

Dublin Institute of Technology is pleased to announce that the one hundredth anniversary of the opening of its Bolton Street campus coincides with the start of Innovation Dublin 2011. The festival starts tomorrow Monday October 17th and runs at venues around Dublin, including DIT Bolton St, until November 18th. Most events are free and to see a full programme go to www.innovationdublin.ie

Innovation Dublin is organized by Dublin City Council's Economic Development Unit and this year's theme 'Innovation by Design' showcases Dublin's exciting design sector. It also highlights the city's bid to be World Design Capital 2014.

The first classes at DIT Bolton St took place in 1911 in a building designed by then City Architect C.J. McCarthy. Ever since, the college has developed as a centre of excellence in education. Innovation Dublin is the latest partnership between the college and Dublin City Council and offers the general public, students, the business community and investors the opportunity to see the creativity and innovation that is driving Dublin's design scene."

Ends

For further information contact:

Dublin City Council Press Office T. (01) 222 2170, M 087 740 0277 www.dublincity.ie

Follow Innovation Dublin on Twitter, Facebook and LinkedIn

Innovation Dublin is part of an **Interreg funded European project**, called Inspiring Open Innovation Team working to make North West Europe the leading geographic area for open innovation in the world

Notes to the Editor

Interview Opportunity:

Dublinked takes place at The Wood Quay Venue, Civic Offices, Wood Quay Dublin 8 on Tuesday 18th October, 9am to 11.30am. It will unveil raw environmental, traffic and planning data and a membership research zone. Dublinked is an initiative which aims to bring information together from different sources and create investment and job opportunities from it. The keynote speaker will be Adam Greenfield, founder of Urbanscale, which specializes in 'design for networked cities and citizens.' Adam Greenfield is available for interview on Monday 17th October. Contact Dublin City Council Press Office to arrange an interview.

Innovation at DIT Bolton St

Bolton Street has always nurtured innovation .As an example former Bolton Street College graduate, Dr Conor MacCormack, is co-founder and CEO of Mcor Technologies Ltd.

Mcor have developed a revolutionary 3D printer, the *Matrix 300*, the only 3D printer in the world that uses A4 paper to make 3D objects – *turning your ideas into rapid reality!* This key technology breakthrough significantly reduces the costs involved in 3D printing, making it more accessible and democratizing the innovation process.

The Matrix world's lowest cost 3D printer to own and it has been termed the *world's most sustainable 3D printer* by industry experts.