

Press Release

12th October, 2011

Innovation Dublin 2011 Festival to showcase city's design talents

Dublin's Lord Mayor Andrew Montague will launch Innovation Dublin 2011 at DIT Bolton Street at 11am on Thursday 13th October. Innovation Dublin is now in its third year and the theme of this year's festival is 'Innovation by Design'. It will provide a platform to showcase Dublin's exciting design talent and also highlight Dublin's bid to become World Design Capital 2014.

This year's festival runs from 17th October to 18th November at venues around the city. Most events are free but some require advance booking. To view the programme see www.innovationdublin.ie

Lord Mayor Andrew Montague says "Innovation Dublin showcases the talents, dedication and hard work that is contributing to Ireland's economic recovery. It will bring together people like web designers, educators, food producers, artists, fashion designers and entrepreneurs in an exciting programme that promises to stir the imagination."

Highlights of this year's festival include:

- Exhibitions from design students from DIT, UCD and Institute of Art, Design and Technology (IADT)
- 'Dublinked' – a workshop which will look at how data and information can be used to create jobs and opportunities
- 'Afraid of the Dark' – a seminar which will examine the opportunities which the end of the incandescent light bulb offers to the design and technology sectors.
- The Dublin Web Summit which takes place from 27th to 28th October.

Dublin City Manager John Tierney says "In a challenging global economic environment our capacity for innovation has become very important. For the third year running Innovation Dublin highlights the innovation and creativity that is happening across the city in so many fields. It will reinforce Dublin's international position as a leading location for entrepreneurship, investment and creative thinking."

Follow Innovation Dublin on Twitter, Facebook and LinkedIn

Ends

For further information

Dublin City Council Press Office T. (01) 222 2107, M. 087 740 0277

Notes to the Editor

Innovation Dublin launch takes place in Room 101, Dublin Institute of Technology, Bolton Street. Entrance is via the main Entrance of the College on Bolton Street

Innovation Dublin is part of an **Interreg funded European project**, called Inspiring Open Innovation Team working to make North West Europe the leading geographic area for open innovation in the world

For a full programme see: www.innovationdublin.ie

Highlights:

17th October : Be Inspired Be an Entrepreneur , DIT Kevin St

DIT, Kevin Street, 12.45p.m

Guest of honour Richard Bruton TD, Minister for Jobs, Enterprise and Innovation, will be joined by two successful Irish entrepreneurs and DIT graduates Ray Nolan (founder hostelworld.com and worky.com) and Maurice Mortell (Data Electronics). The audience will have an opportunity to hear their experiences and to ask questions about the challenges of setting up and running a business.

18th October : Dublinked: Can Dublin's Data create new opportunity for the Dublin Region? Wood Quay Venue, Civic Offices, 9.00am – 11.00am

Dublinked – the new data-sharing network for the Dublin Region - seeks to link data and people; to generate new opportunities for Dublin and its citizens. The portal www.dublinked.ie hosts Dublin Region's first Open Data Platform and a membership research zone, both of which will be unveiled at this event. Adam Greenfield, information architect and founder of Urbanscale (www.urbascale.org) will be the keynote speaker. Presentations will be followed by a panel discussion. www.dublinked.ie

18th October : Afraid of the Dark, Innovation in Lighting Technology

DIT Kevin Street, 7.00pm

Afraid of the Dark? The incandescent bulb in your home will soon be no more because of its high energy usage relative to light output. Dr. Kevin Kelly and a panel of experts in the latest lighting design and technology will explain how innovation in lighting technology could keep the lights on at lower cost to you while still maintaining the quality of lighting.

20th October : Education for Enterprise, IBEC CBI Joint Business Council

IBM Technology Campus, Mulhuddart, Dublin 15, 9.00am – 4.00pm approx

This is a unique all-island conference and is organised by IBEC-CBI Joint Business Council in association with IBM Ireland. This will provide a forum where prominent entrepreneurs and enterprise agencies, together with the business organisations, can join with leading educators to consider questions relating to the future of enterprise education on the island of Ireland. The Joint Business Council will also use the opportunity presented by the summit to publish an international status report on education for entrepreneurship, with particular reference to primary education see www.jointbusinesscouncil.com

25th – 27th October : Village Market Open Days

Stillorgan Luas Park (25th Oct, 11.30am); East Point Business Park (26th Oct, 11.30am), Mespil Road (27th Oct, 11.30am).

Have you a passion for quality food? Ever thought about operating your own business? Irish Village Markets are holding open days at three weekly market locations. Representatives from the HSE and the HSA will be advising on the requirements needed to setup your own businesses. Representatives from catering suppliers, printers, insurance brokers, and gazebo manufactures have been invited to join us over the three days. Irish Village Markets will be available to give advice on accessing the markets and best practice to ensure a sustainable and profitable development.

27th October – 28th October: Dublin Web Summit

RDS, Starts 9.00am, see www.dublinwebsummit.com for full schedule.

Over 50 international speakers drawn from many of the leading tech companies will address an audience of over 1,000 start ups, investors, professionals and other key influencers. This summit will bring together world class entrepreneurs, investors and influencers to Ireland to talk and meet with this community. www.dublinwebsummit.com

12th November: The Largest Computer Games Workshop in the World

DIT Kevin St, 9.30am – 5.30pm

DIT welcomes you to a one-day workshop with the internationally famous games guru, Ernest Adams. Sponsored by DIT, the Irish Computer Society and Microsoft Ireland, this is a unique opportunity to learn the basics of game design including core mechanics, gameplay, user interface, concept art, level design, and more.